



VATWA
VATSIM WEST ASIA

Document Changelog

Version	Change	Date	Effective	Updated By
1.0	Initial Release	24 December 2021	1 January 2022	Dallon Pereira (VATWA7)

Limitation Of Liability

This document has been prepared for use on the VATSIM network only.

Scope

This document outlines all guidelines/regulations set by the VATSIM West Asia Division's Department of Marketing in terms of its logo branding assets.

Logo Overview

Official VATSIM West Asia Division (VATWA) logo. Must be used on all VATWA official documents and policies.

A. Variant 1 – Text to the right side of the insignia



B. Variant 2 – Text on the underside of the insignia



Both versions of the VATWA Logo may be used depending on what implementation works best.

Official VATWA Logo Colors



VATWA "Yale Blue"

HEX #224C74
RGB 34, 76, 116



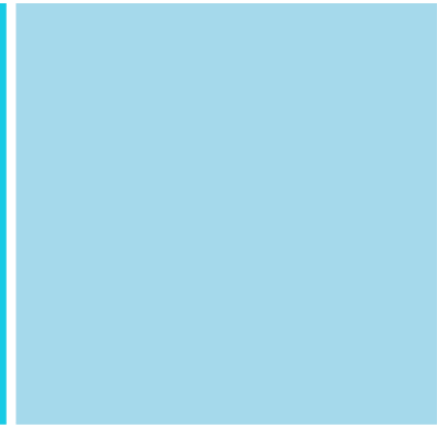
VATWA "Steel Blue"

HEX #447EC3
RGB 68, 126, 195



VATWA "Sky Blue Crayola"

HEX #18CBE5
RGB 24, 203, 229



VATWA "Non Photo Blue"

HEX #A5D9EB
RGB 165, 217, 235



VATWA "Marigold"

HEX #F5A712
RGB 245, 167, 18



VATWA "Cadmium Green"

HEX #006632
RGB 0, 102, 50



VATWA "Russet"

HEX #7E4C18
RGB 126, 76, 24

Official VATWA Logo Fonts

VATWA
VATSIM WEST ASIA

Ubuntu Medium

Refer: <https://fonts.google.com/specimen/Ubuntu>

Logo Guidelines

Proportionally scale the VATWA Logo to fit your implementation.



Give the VATWA Logo plenty of margin on all sides. Place nothing within the red areas.

(Use the distance between the insignia and the font as a reference.)



Use the VATWA Logo with blue font on a light and clean background and use the VATWA Logo with white font on a dark and clean background.



Shown below are the single-color variants of the VATWA Logo for light and dark background implementation.

The use of these variants is only allowed with express permission from the Department of Marketing.

Logo sets will be made available upon request, subject to approval.

Events and Marketing E-mail: events@vatwa.net

